

Title of the Course: Advanced Theory

Course Instructor: P.Thirumal

Time: Tuesday 2 p.m. to 5 p.m. Venue: C.R 3

COURSE DESCRIPTION

The course is essentially a reading course. The reading list brings together (some) work from dominant philosophical and theoretical traditions in Social Science and Critical Humanities. This selection attempts to present the diverse moorings of contemporary Communication Studies for discussion and critical engagement. There will be few lectures organized around certain themes during the course of the semester. Research Scholars are required to make one Seminar Presentation and write a Term Paper as part of their internal evaluation.

Reading list

Section I

1. Kant, Emmanuel. 1784. *An Answer to the Question: What is enlightenment?*
2. Harpham, Geoffrey Galt. 1994. 'So... What is Enlightenment? An Inquisition into Modernity'. *Critical Inquiry*, Vol. 20, No. 3 (Spring 1994), pp. 524-556
3. Foucault, Michel. 1984. 'What is Enlightenment?' In Rabinow (ed.) *The Foucault Reader*, New York: Pantheon Books, pp. 32-50.

Section II

1. Marx, Karl. 1977 (1887). 'The Fetishism of Commodities and the Secret Thereof', Section 4, Chapter I, in *Capital*, pp. 76-87. Moscow: Progress Publishers.
2. Marx, Karl. 1977 (1887). 'Exchange', Chapter II, in *Capital*, Moscow: Progress Publishers, pp. 88-96.
3. Keenan, Thomas. 1997. 'The Point is to (Ex)Change It: Reading 'Capital', Rhetorically', in *Fables of Responsibility*, Stanford: Stanford University Press, pp. 99-133.
4. Burris, Val. 1988. 'Reification: A Marxist Perspective', *California Sociologist*, Vol. 10, No. 1; pp. 22-43.
5. Constantinou, M Costas. 2008. 'Communications/Excommunications: An Interview with Armand Mattelart'. *Review of International Studies*, 34: pp. 21-42.

Section III

1. Ricoeur, Paul. 2008. 'Problematic: The Placing of Freud'. In Ricoeur (ed.) *Freud and Philosophy: An Essay on Interpretation*, pp. 3-58; Delhi: Motilal Banarasidass Publishers Private Limited.
2. Cavell, Stanley. 1987. 'Freud and Philosophy: A Fragment', *Critical Inquiry*, Vol. 13, No. 2, 'The Trails of Psychoanalysis' (Winter, 1987), pp. 386-393.

Section IV

1. Schwartzman, W David. 1975. 'Althusser, Dialectical Materialism and the Philosophy of Science'; *Science and Society*, Vol. 39, No. 3 (Fall, 1975), pp. 318-330.
2. Althusser, Louis. 1971. 'Ideology and Ideological State Apparatuses: Notes towards an Investigation', in *Lenin and Philosophy and Other Essays*, Monthly Review Press. (<http://www.marxists.org/reference/archive/althusser/1970/ideology.htm>)
3. Buttigieg, A Joseph. 1995. 'Gramsci on Civil Society'; *boundary 2*, Vol. 22, No. 3 (Autumn, 1995), pp. 1-32.

Section V

1. Adorno, Theodor. & Horkheimer, Max. 1993 (1944). 'The Culture Industry: Enlightenment as Mass Deception', in Adorno & Horkheimer (ed.) *Dialectic of Enlightenment*, New York: Continuum.
2. Benjamin, Walter. 1992. 'The Work of Art in the Age of Mechanical Reproduction', in *Illuminations*, trans. Harry Zohn, London: Fontana, pp. 211-244.
3. Mulhern, Francis. 2007. 'Critical Considerations on the Fetishism of Commodities', *ELH*, Vol. 74, No. 2, Summer 2007, pp. 479-492.
4. Wong, Cindy Hing-Yuk. & McDonogh, W Gary. 2001. 'The Mediated Metropolis: Anthropological Issues in Cities and Mass Communication', *American Anthropologist*, New Series, Vol. 103, No. 1 (Mar., 2001), pp. 96-111.

Section VI

1. Habermas, Jurgen. 1991 'Preliminary Demarcation of a Type of Public Sphere' in *The Structural Transformation of Public Sphere: An Enquiry into a Category of Bourgeoisie Society*, MIT Press pp 1-42
2. Fraser, Nancy. 1990 'Rethinking the Public Sphere: A Contribution to the Critique of Actually Existing Democracy', *Social Text* No 25/26 pp 56-80
3. Nigam, Aditya. 2005 'Civil Society and its 'Underground': Explorations in the Notion of 'Political Society', in Bhargava and Reifelds' (ed.) *Civil Society, Public Sphere and Citizenship. Dialogues and Perceptions* pp 209-235

Section VII

1. Bourdieu, Pierre. 1991. 'On Symbolic Power', in *Language and Symbolic Power*, Cambridge: Harvard University Press, pp. 163-170.
2. Dean, Mitchell. 2010. 'Basic Concepts and Themes' & 'Genealogy and Governmentality' ('Introduction: Governmentality today'), in *Governmentality: Power and Rule in Modern Society* pp. 16-74, New Delhi: Sage

3. Chatterjee, Partha. 2004. 'The Politics of the Governed', in *The Politics of the Governed: Reflection on Popular Politics in Most of the World*, pp. 53-80, New York: Columbia University Press.
4. Prasad, M Madhava. 2009. 'Fan Bhakti and Subaltern Sovereignty: Enthusiasm as a Political Factor', *Economic and Political Weekly*, July 18, vol. xlv no 29, pp. 68-76.
5. Foucault, Michel. 1988. 'Technologies of the Self', in Martin L.H. (ed.)) *Technologies of the Self: A Seminar with Michel Foucault*; pp.16-49, London: Tavistock.

Section VIII

1. Tomlinson, Gary. 2003. 'Musicology, Anthropology, History'. In Clayton, Martin et al (ed.) *The Cultural Study of Music: A Critical Introduction*, pp. 31-44. London: Routledge.
2. Kaviraj, Sudipta. – 'Writing, Speaking, Being: Language and the Historical Formation of Identities in India'
3. Nayar, J Sheila. 2004. 'Invisible Representation: The Oral Contours of a National Popular Cinema', *Film Quarterly*, Vol. 57, No. 3 (Spring, 2004), pp. 13-23.
4. Carey, James. 1992. 'Communication as Culture' in *Communication as Culture: Essays on Media and Society*; pp. 13-112, New York: Routledge.

**Department of Communication
Ph.D Course Work**

(August-November 2016)

Advanced Research

Prof. Vinod Pavarala

Class: Thursdays 2 pm-4 pm

Course Objectives and Structure

Through a Seminar approach, the objective of the course is to enable students to have exposure to and to discuss in depth various perspectives on the 'state of communication theory and research'. The approach is also to link global and Asian research in the field.

The Course is highly interactive and will be based on readings done by both faculty and students. The readings will be structured around a key theme in communication theory and research.

Each student will, based on their interest and focus of Ph.D., choose a theme from those listed below and analyze and present different readings and lead the discussion in the class on the chosen theme and readings. Students will be encouraged to identify readings, to question and to present different perspectives on the chosen theme of the week.

A preliminary list of themes and readings for the course is given. The list is neither exhaustive nor exclusive. Additional reading materials may be provided as and when relevant and as and when themes emerge for discussion.

Course Readings.

1. Calhoun, Craig *"Communication as a Social Science (and More)"* International Journal of Communication 5 (2011), Feature 1479–1496
2. Herkman, Julia *Current Trends in Media Research available at http://www.nordicom.gu.se/common/publ_pdf/261_herkman.pdf*
3. McQuail, Denis *"Introduction"* in Mass Communication Theory, Fifth Edition. Vistaar Publications 20053-23
4. Wang, Georgette *"Paradigm Shift and the Centrality of Communication Discipline"* International Journal of Communication 5 (2011), Feature 1458–1466

5. Pooley, Jefferson, and David Park. *"Introduction."* In *The History of Media and Communication Research: Contested Memories*, edited by David Park and Jefferson Pooley, 1-15. New York: Peter Lang, 2008.
6. Pooley, Jefferson. *"The New History of Mass Communication Research."* In *The History of Media and Communication Research: Contested Memories*, edited by David Park and Jefferson Pooley, 43-69. New York: Peter Lang, 2008.
7. Jensen, Klaus Bruhn. *"The humanities in media and communication research."* In *A Handbook of Media and Communication Research*, edited by Klaus Bruhn Jensen, 15-39. T & F / Routledge, 2005.
8. Murdock, Graham. *"Media, culture and modern times, Social science investigations."* In *A Handbook of Media and Communication Research*, edited by Klaus Bruhn Jensen, 40-57. T & F / Routledge, 2005.
9. Livingstone, Sonia. *"The Influence of Personal Influence on the Study of Audiences."* In *Annals of the American Academy of Political and Social Science : Hardbound Edition*, volume 608, 233-250. 2006.
10. Schramm, Wilbur. *"Unique Perspective of Communication."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 6-17. 1983.
11. Rogers, Everett and Steven Chaffee. *"Communication as an Academic Discipline."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 18-30. 1983.
12. Hamelink, Cees. *"Emancipation or Domestication."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 74-79. 1983.
13. Melody, William and Robin Mansell. *"Critical vs Administrative Research."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 103-116. 1983.
14. Smythe, Dallas and Tran Van Dinh. *"On Critical and Administrative Research."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 117-127. 1983.
15. Slack, Jennifer Daryl and Martin Allor, *"The Political and Epistemological Constituents of Critical Communication."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 208-218. 1983.
16. Noelle-Neumann, Elisabeth. *"The Effect of Media on Media Effects Research."* In *Ferment in the Field: Journal of Communication (Special Issue)*, 157-165. 1983.

18. Rosengren, Karl Erik. "*Communication Research: one paradigm or four?*" In *Ferment in the Field: Journal of Communication (Special Issue)*, 185-207. 1983. 2 |
19. Sola Pool, Ithiel de. "*What Ferment?*" In *Ferment in the Field: Journal of Communication (Special Issue)*, 258-261.1983.
20. White, Robert. "*Mass Communication and Culture.*" In *Ferment in the Field: Journal of Communication (Special Issue)*, 279-301.1983.
21. Garnham, Nicholas. "*Toward a Theory of Cultural Materialism.*" In *Ferment in the Field: Journal of Communication (Special Issue)*, 314-329. 1983.
22. Jansen, Sue Curry. "*Power and Knowledge.*" In *Ferment in the Field: Journal of Communication. (Special Issue)*, 342-354.1983.
23. Gupta, Akhil and James Ferguson. "*Discipline and Practice: 'The Field' As Site, Method, and Location In Anthropology.*" In *Anthropological Locations, Boundaries and Grounds of a Field Science*, edited by Akhil Gupta and James Ferguson, 1-46. University of California Press, 1997.
24. Jensen, Klaus Bruhn. "*Media reception, Qualitative traditions.*" In *A Handbook of Media and Communication Research*, edited by Klaus Bruhn Jensen, 156-170. T & F / Routledge, 2005. **
25. Scannel, Paddy. "*History, Media and Communication.*" In *A Handbook of Media and Communication Research*, edited by Klaus Bruhn Jensen, 191-205. T & F / Routledge, 2005.
26. Brantlinger, Patrick. "*Cultural Studies in Britain.*" In *Crusoe's Footprints: Cultural Studies in Britain and America*, 34-67. New York and London: Routledge, 1990.
27. Hallin, Daniel C and Mancini, Paolo (2004) *Comparing Media Systems: Three Models of Media and Politics*. Cambridge University Press. Introduction and Part 1 p. 1-89
28. Ruggiero, Thomas E. "uses and Gratifications Theory in the 21st Century." *Mass Communication and Society*, 2000, 3(1), 3-37
29. Rubin, Alan M and Haridakis, Paul M (200"Mass Communication Research at the Dawn of the 21st Century" *Communication Yearbook, Vol. 24*. edited by William B Gudykunst available at <http://books.google.co.in/books?hl=en&lr=&id=A8FPweRUvYC&oi=fnd&pg=PA73&dq=mass+communication+theory+in+the+21st+century&ots=K2rWfaH-tT&sig=vpz7pd-o7IL7NGGFXjGANUwx0FM#v=onepage&q=mass%20communication%20theory%20in%20the%2021st%20century&f=false>

30. Mansell, Robin (2012) *ICTs, discourse and knowledge societies: implications for policy and practice*. Available at [http://eprints.lse.ac.uk/39245/1/ICTs%2C discourse and knowledge societies%28lsero%29.pdf](http://eprints.lse.ac.uk/39245/1/ICTs%2C%20discourse%20and%20knowledge%20societies%28lsero%29.pdf)
31. Wang, Georgette and Shen, Vincent (2009) "East, west, communication, and theory: Searching for the meaning of searching for Asian communication theories" *Asian Journal of Communication* 10:2; 14-32
32. Mansell, Robin (2011) New visions, old practices: policy and regulation in the internet era. *Continuum: Journal of Media Cultural studies*, 25 (1). pp. 19-32. available at <http://eprints.lse.ac.uk/29166/1/New%20visions%20old%20practices%20%28lsero%29.pdf>
33. Samarajiwa, Rohan (1987) "The Murky Beginnings of the Communication and Development Field: Voice of America and "the Passing of Traditional Society" in *Rethinking Development Communication* edited by Neville Jayaweera and Sarath Amunugama *Rethinking Development Communication*, Singapore: AMIC, pages 3-19
34. Manyozo, Linje (2012) *Media, Communication and Development*. Sage Publications The entire book.